



Contact: Melissa Anthony
anthonyBarnum Public Relations
Tel: 512-329-2766
Melissa@anthonyBarnum.com

AIC Ventures Acquires Nearly 400,000 Square Feet of Wincup Commercial Property
- Leading private equity firm leverages sale-leaseback for term debt repayment -

AUSTIN, TX January 7– AIC Ventures, an investment fund manager providing alternative finance solutions to middle-market companies across the United States, acquired two light industrial facilities totaling 398,092 square feet from Stone Mountain, Georgia-based New WinCup Holding Inc., a Tennenbaum Capital Partners, LLC portfolio company.

WinCup is a leading manufacturer and distributor of a broad line of disposable consumer packaging products in the U.S. and specialty chemical products worldwide.

AIC Ventures acquired New WinCup's headquarter location, a 218,725-square-foot facility in Stone Mountain, a suburb of Atlanta and a 179,367-square foot light industrial building in Tolleson, Arizona AIC Ventures simultaneously entered into a long-term lease with WinCup on the facilities; manufacturing operations in both locations will not be disrupted as a result of the property acquisitions.

"AIC's highly proficient team was focused on closing our transaction quickly," said Mark Thomas, chief financial officer, WinCup. "With the smooth execution of this sale-leaseback, we were able to monetize asset value earlier than originally expected, enabling us to remain focused on WinCup's long-term growth."

Tennenbaum Capital Partners monetized the company's real estate equity to grow the business through investment in its core offerings. AIC Ventures acquired the consumer packaging company's facilities for an undisclosed amount. Mohr Partners Inc., an international corporate real estate services firm, brokered the deal.

Wincup has a 35 percent market share of the foam cup industry in the U.S. Its customer base includes Starbucks, McDonalds, Burger King, Wal-Mart and the Coca-Cola Company.



“We saw this as the perfect opportunity to gain strategic assets and to help WinCup continue on their road to success in the U.S. market,” said David Steinwedell, managing partner, AIC Ventures. “We’re excited about the outcome for WinCup and the opportunity to work closely with Tennenbaum Capital Partners and Mohr Partners.”

About AIC Ventures

AIC Ventures is a leading provider of capital to middle-market companies. With over \$850 million in completed transactions, AIC Ventures structures innovative corporate finance solutions for companies facing limited, short-term or expensive alternatives for capital. The company has closed more than 100 transactions in 27 states. Whether sellers need to close quickly, have private equity interests, environmental or other challenges, AIC Ventures can help.

For more information, visit www.AICVentures.com.

About New WinCup Holding Inc.

New WinCup Holding Inc. is as a leading manufacturer and distributor of a broad line of disposable consumer packaging products in the U.S. and specialty chemical products worldwide. WinCup operates 10 plants across the United States.

For more information, visit www.wincup.com.

###